



CALL FOR PAPERS

TAKE 2018

July 11-13 2018

Poznan University of Economics and Business, Poland

www.take-conference2018.com

The Event

Theory and Application on the Knowledge Economy - TAKE 2018 is a Conference devoted to the multidisciplinary study of the Knowledge Economy in 2018.

The Organizers

TAKE 2018 will be organized by E4 Conferences Scientific Organization, with the collaboration of the hosts, Poznan University of Economics and Business, Poland and also with GOVCOPP, a research centre from Universidade de Aveiro, in Portugal.

The Scientific Objectives

TAKE 2018 will have the following objectives:

- a) To analyze the relation between the theory and the applications the economy of the 21st century.

- b) To understand how to improve the management of the knowledge based economy we live in.
- c) To analyze the today's economy putting together contributions for various scientific perspectives that study Intangibles and that usually don't mix namely Human Resource Development, Knowledge Management, Intellectual Capital.
- d) To support PhD students, companies and organizations managing Intangibles in the Knowledge economy. For doing so we have a Doctoral Workshop, a Practicioners track, a track devoted to SMEs, another to Business Models and an Incubator.
- e) To deal with specific problems we felt are decisive in the economy as Competitiveness, Innovation and Entrepreneurship.
- f) To analyze specific sectors that are at the heart of the economic live like the Public Sector, and Logistics.
- g) To analyze the case of specific countries, and not only in the developed OECD countries but also in the BRICs.

We consider the knowledge economy a broad spectrum which includes things as diverse as described by the 17 standing streams and therefore we welcome really contributions in all these fields.

The Location

TAKE 2018 will take place in Poznań, 5th most populated city in Poland with over half-a-million residents. Poznań is situated in the most economically developed region of Poland, closer to Berlin than to Warsaw. Poznanians can be counted on - they are well-educated, competent and welcoming. The people of this metropolis also stand out in terms of their spirit of enterprise, renowned for generations. The city is focused on achieving success, grounded on a 1000-year tradition of competence. The state of Poland was born in Poznań.

Poznań has one of the most beautifully located regatta courses in the world and hosts one of the largest street races in Europe- the Poznań Marathon. Major international events hosted here include: Malta Festival - the biggest theatre festival in Poland, Dancing Poznań - which has been attracting dancers from all over the world for 17 years and the Made in Chicago Festival - the only festival of the Chicago Jazz School in Europe.

For more information about Poznan click [here](#).

TAKE 2018 will be held at the Poznan University of Economics and Business, Poland (<http://ue.poznan.pl/en/>).

The Poznan University of Economics and Business is one of the oldest, most prestigious schools of economics in Poland. Since 1926, we have been continually developing higher education and ensuring high quality of scientific studies and constant development of research infrastructure. We prepare numerous economic expert reports and implement innovative projects. High-quality education, which we have provided for years, allows our students and graduates to successfully face the challenges of a dynamic labour market.

The Team

For this conference we have gathered together a team of 19 scholars from 11 countries (Austria, Canada, Croatia, Finland, Germany, Poland Portugal, Romania, South Africa,,

Sweden and USA), that will assure the development of 17 streams, in different areas of the topic Theory and Applications in the Knowledge Economy.

And it will be organized in collaboration of University of Zagreb, Faculty of Economics and Business (Croatia); [GOVCOPP](#), Universidade de Aveiro (Portugal) and E4 Conferences Scientific Organization.

TAKE 2018 will also co-managed by GOVCOPP the research centre on Public Policies classified with Excellent by the Portuguese Foundation for Science and Technology in 2015.

TAKE 2018 will be also managed by E4 Conferences Scientific Organization a company specialized in organizing international conferences.

Keynote Speakers



Gary Mc Lean

Gary N. McLean (Ed.D., Ph.D. hon.) is president of McLean Global Consulting, Inc., a family business.



Constantin Bratianu

Constantin Bratianu, Ph. D. is professor of Strategic Management and Knowledge Management, UNESCO Department for Business Administration, and Founding Director of the Research Center for Intellectual Capital, Bucharest University of Economic Studies, Romania.



Blaženka Knežević

Blaženka Knežević, Ph. D. is the associate professor at University of Zagreb, Faculty of Economics and Business, Croatia.



Jan Fazlagić

Jan Fazlagić, Ph.D. is a professor in management at the Poznan University of Economics in Poznan, Poland.



Marzenna Weresa

Marzenna Weresa, Ph. D. is a professor of Economics, Dean of the Collegium of World Economy at Warsaw School of Economics, Poland.

Publications

Conference Proceedings

Upon peer-review process, selected papers will be published in the Conference Proceedings (with ISBN reference). Proceedings will be sent to the Web of Science for ISI and SCOPUS indexing immediately after the conference. Only full papers will be published in the Proceedings. A book of abstract will be also published, just in case some participants do not want to see their full paper included in the Proceedings because of copyright related reasons.

Supporting Academic Journal

International Journal of Knowledge-Based Development
European Journal of Training and Development
Competitiveness Review
Journal of Intellectual Capital
Management Dynamics in the Knowledge Economy
Internal Trade Journal
Business Excellence Journal
Entrepreneurial Business and Economics Review (EBER)

For more journals check the web-page.

Important Dates

Deadline Abstract Submission: February 15th
Decision on Abstracts: February 25th
Deadline for papers: May 1st
Comments on papers sent to authors: May 15th
Final version of papers due: May 30th
Early bird registration: June 7th
Registration deadline for authors: June 22th
Proceedings and programme ready: June 22th
Conference: July 11th-13th

More information

Further details on the submission of papers, registration and key information on the Conference can be found at

www.take-conference2018.com

Any questions and queries should be sent to info@take-conference.com